Ministry of IT & Telecom

PAKISTAN PSEB SOFTWARE EXPORT BOARD

TECH destiNATION PAKISTAN
MINISTRY OF IT & TELECOM

PAKISTAN-RUSSIA
IT COLLABORATION WEBINAR

THURSDAY
5 NOV, 2026

1:00 PM (PKT)
ONWARDS

AUDITORIUM, MINISTRY OF PLANNING DEVELOPMENT & SPECIAL INITIATIVES, 'P' BLOCK, PAKISTAN SECRETARIAT
CONSTITUTION AVENUE, ISLAMABAD.



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DISTINGUISHED GUESTS



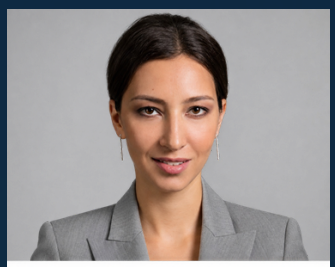
H.E. Prof. Ahsan Iqbal
Federal Minister for Planning, Development & Special Initiatives, Pakistan



Zarrar Hasham Khan
Federal Secretary
Ministry of IT and Telecom, Pakistan



H.E. Faisal Niaz Tirmizi
Ambassador of Pakistan to the Russian Federation



H.E. Bella Cherkesova
Deputy Minister of Digital Development, Communications and Mass Media, Russian Federation



Faisal Jeddy
CEO, Pakistan Software Export Board



Dr. Shoab Khan
Chairman, P@SHA



Valentin Makarov
President, RUSSOFT, Russia



Andrei Vratsky
CEO, eXpress, Russia



Maxim Tyatyushev
CEO, SberTech, Russia



Egor Rykov
International Business Development Manager
Positive Technologies (PT)



Abdul Haseeb
Group CEO & MD, TMC



Ahrar Naqvi
CEO, Ebryx



Dr Roxolana Zigon
Director of the Scientific Centre for International and Strategic Research, University of World Civilizations, Moscow

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5th November 2026 | **1:00 - 3:55 PM PKT**



H.E. PROF. AHSAN IQBAL
Federal Minister for Planning, Development & Special Initiatives, Pakistan



H.E. BELLA CHERKESOVA
Deputy Minister of Digital Development, Communications and Mass Media, Russian Federation



FAISAL JEDDY
CEO, Pakistan Software Export Board



DR. ROXOLANA ZIGON
Director of the Scientific Centre for International and Strategic Research, University of World Civilizations, Moscow

NEW PARTNERS | NEW MARKETS | SHARED OPPORTUNITIES

JOINTLY ORGANISED BY
PAKISTAN SOFTWARE EXPORT BOARD (PSEB)
UNIVERSITY OF WORLD CIVILIZATIONS, MOSCOW

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5th November 2026 | 1:00 - 3:55 PM PKT

SESSION-I:
TECHNOLOGY AS A NEW PILLAR OF PAKISTAN-RUSSIA ECONOMIC COOPERATION



H.E. PROF. AHSAN IQBAL
FEDERAL MINISTER FOR PLANNING, DEVELOPMENT & SPECIAL INITIATIVES, PAKISTAN



H.E. BELLA CHERKESOVA
DEPUTY MINISTER OF DIGITAL DEVELOPMENT, COMMUNICATIONS AND MASS MEDIA, RUSSIAN FEDERATION



H.E. AMBASSADOR FAISAL NIAZ TIRMIZI
AMBASSADOR OF PAKISTAN TO RUSSIAN FEDERATION



FAISAL JEDDY
CEO,
PAKISTAN SOFTWARE EXPORT BOARD

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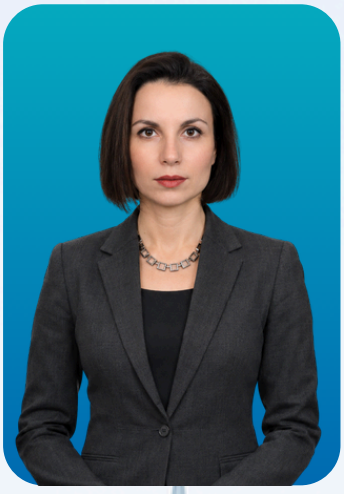
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5th November 2026 | 1:00 - 3:55 PM PKT

SESSION-II:
CONNECTING TECHNOLOGY ECOSYSTEMS AND CREATING MARKET ACCESS

MODERATOR



DR. ROXOLANA ZIGON

DIRECTOR OF THE SCIENTIFIC CENTRE FOR INTERNATIONAL AND STRATEGIC RESEARCH, UNIVERSITY OF WORLD CIVILIZATIONS, MOSCOW



VALENTIN MAKAROV

PRESIDENT,
RUSSOFT RUSSIA



DR. SHOAB KHAN

CHAIRMAN, P@SHA



DR. IRINA SERENKO

SENIOR RESEARCH SCHOLAR,
INSTITUE OF ORIENTAL STUDIES OF THE RUSSIAN ACADEMY OF SCIENCES

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SESSION-III:
FROM CAPABILITIES TO JOINT TECHNOLOGY SOLUTIONS

MODERATOR



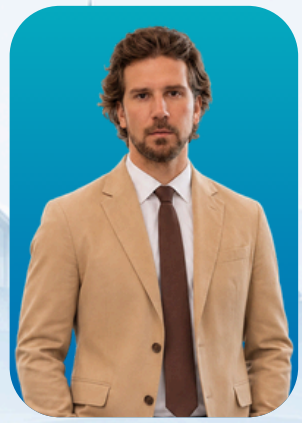
AHRAR NAQVI
CEO,
EBRYX PAKISTAN



SHAHBAZ HAMEED
DIRECTOR BUSINESS DEVELOPMENT & PARTNERSHIPS



ABDUL HASEEB
GROUP CEO & MD, TMC



EGOR RYKOV
INTERNATIONAL BUSINESS DEVELOPMENT MANAGER, POSITIVE TECHNOLOGIES



DR. ALEXEY AKIMOV
DIRECTOR OF THE RUSSIAN QUANTUM CENTER

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EVENT CONCLUDING REMARKS



ZARRAR HASHAM KHAN

Federal Secretary,
Ministry of IT &
Telecommunication

Ministry of IT & Telecom

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VOTE OF THANKS

DR. ROXOLANA ZIGON

Director of the Scientific Centre for International and Strategic Research, University of World Civilizations, Moscow

PAKISTAN - RUSSIA
IT COLLABORATION WEBINAR

PROGRAMME / AGENDA

Pakistan–Russia Webinar 3 — Agenda		
Time	**Topic**	**Speaker**
1:00 – 1:05 PM	Inaugural Remarks	Pakistan
Session-I: Technology as a New Pillar of Pakistan–Russia Economic Cooperation		
1:05 – 1:15 PM	Pakistan–Russia Technology Cooperation: A New Pillar of Bilateral Economic Partnership	H.E. Prof. Ahsan Iqbal - Federal Minister for Planning, Development & Special Initiatives / Deputy Chairman, Planning Commission
1:15 – 1:25 PM	Pakistan–Russia Digital Partnership: Policy, Investment and Emerging Technologies	H.E. Bella Cherkesova - Deputy Minister of Digital Development, Communications and Mass Media, Russia
1:25 – 1:35 PM	Advancing Pakistan–Russia Economic Relations through Technology and Digital Trade	H.E. Ambassador Faisal Niaz Tirmizi - Ambassador (P) to Russia
1:35 – 1:45 PM	Pakistan's IT Capabilities and Framework for Commercial Engagement with Russia	Faisal Jeddy - CEO, Pakistan Software Export Board (PSEB)
Session-II: Connecting Technology Ecosystems and Creating Market Access		
Moderator: Dr. Roxolana Zigon - University of World Civilizations, Moscow		
1:55 – 2:05 PM	Connecting Russian and Pakistani Software Industries: Partnerships and Market Opportunities	Valentin Makarov - President, RUSSOFT
2:05 – 2:15 PM	Digital Transformation and Joint Technology Delivery across Markets	Dr. Shoab - Chairman, Pakistan Association of Software Houses (P@SHA)
2:15 – 2:25 PM	Strategic and Research Linkages for Emerging Technology Cooperation	Dr. Irina Serenko - Senior Research Scholar, Institue of Oriental Studies of the Russian Academy of Sciences
2:25 – 2:35 PM	Session Conclusion: Findings of Session-I	Dr. Roxolana Zigon - Director of the Scientific Centre for International and Strategic Research, University of World Civilizations, Moscow
Session-III: From Capabilities to Joint Technology Solutions		
Moderator: Shahbaz Hameed - PSEB		
2:45 – 2:55 PM	Cybersecurity, Cloud and Product Engineering: Potential for Co-development	Ahrar Naqvi - CEO, Ebryx
3:05 – 3:15 PM	Cybersecurity Cooperation and Protection of Digital Infrastructure	Egor Rykov - International Business Development Manager, Positive Technologies
3:15 – 3:25 PM	Enterprise Software: Opportunities for Joint Market Development	Abdul Haseeb - Group CEO & Managing Director, TMC
3:25 – 3:35 PM	AI, Cloud and Enterprise Technology: Opportunities for Joint Solution	Dr. Alexey Akimov - Director of the Russian Quantum Center
3:35 – 3:45 PM	Concluding Remarks	Zarrar Hasham Khan - Federal Secretary, MoITT
3:45 – 3:55 PM	Vote of Thanks	Dr. Roxolana Zigon - Director of the Scientific Centre for International and Strategic Research, University of World Civilizations, Moscow